

AFTW Meeting Minutes

November 28, 2007

Continued planning for the "Flight Training Expo" on February 4, 2008.

Setup 8 to 9 AM on Feb 4th.

Doors open at 9 AM.

Presentations begin at 10 AM.

Topics/Rough Agenda:

Benefits of being a flight instructor – Greg Brown

Dr Bryman? – Ed Chauza will check

Sport Pilot Training/LSA updates

New class Bravo/Luke SATR/NVG/UAV

Lockheed Martin – Fred Gibbs?

New Wings Program (real life examples, why participate?)

30 minutes of "free time"

Drawing for door prizes

50/50 raffle – Ken Cada

Committed to a table:

1. Silver State Helicopters
2. PanAm

Deadlines/Follow-Up

Email invitations/RSVP via FAA system (Dec 15, Jan 21)

Confirm speakers (mid-Dec, 2nd email)

Confirm food (first of January)

Develop/publish flyers (Dec 7) – Jim Pitman

New FlightTrainingExpo.info web page (soon) – Jim Pitman

Confirm sponsors/tables (Dec 31)

Door Prizes

AOPA? – Jim Pitman

Cessna? – Jim Pitman

Pilot shops? – Tommy Thomason

CFI books from June Bonesteel - Confirmed

Tasks/Teams

Food – 99's?

Agenda/Speakers – Jim Pitman

Marketing – Ed Chauza, Jackie Whitford, Jim Tardi

Facilities/tables/chairs/audio-visual – Ken Cada

Money – Handled by ASAG

Sponsors (donate \$100 to be placed on advertising)

ASAG

PAUWG
APA
DVPA
AOPA
CAP – Greg Landers
ADOT Aviation Dept
Phoenix 99's - Jackie
EAA - Ed

To Do

Terry Brandt – LSA. Not available, but will find someone who is.
Fred Gibbs – Consultant for Lockheed Martin – Ed Chauza
Food allowed in facility? – Ken Cada
Audio/Visual – Ken Cada
Create 8.5 X 11 flyer – Jim Pitman – By Dec 7th
Promotional PowerPoint presentation that we can email? – Jim Pitman

Marketing ideas:

- Local (Arizona) media
 - KTAR
 - Bruce Heffner – Channel 3
 - Arizona Republic
- Airport terminals, bulletin boards
- Flight schools
- AOPA
- AvWeb
- NAFI
- Local colleges
- ADOT

Budget:

Income:

- Tables
 - \$100 each if paid by Dec 31
 - \$150 after Dec 31
 - Estimating 12 to 15
 - \$1,200 to \$1,500

Donations?

Expenses:

- Speakers
 - \$???
- Flyers
- Banner(s)
- Door prizes

Ideas for FlightTrainingExpo.info website:

Directions/map
Topics/speakers
WIIFM (What's In It For Me?) – Job hunting, etc.
Wings approved
Door prizes

Next Meeting:
Dec 19th, 9 AM, SDL