

AFTW Meeting Minutes

December 19, 2007

Continued planning for Flight Training Expo on February 4th

To Do

- Change RSVP allowed to 450 – Jim Pitman/Mike Halloran
- Send invite to Private and Commercial pilots in the SW – Jim Pitman/Mike Halloran
- Ask Mike Halloran about name export functions (for name badges) – Jim Pitman
- Contact table sponsors to discuss details by mid-January
 - Bring your own 4 to 6 foot table, tablecloth, folding chairs, displays, handouts. Plan on no power. Doors open at 8:00. Setup by 8:45. – Ed Chauza
- Call printer to get pricing on custom pads of paper – Jim Pitman
- Call ADOT and ask for pens – Ed Chauza

Notes

- No food allowed
- Only water allowed in the auditorium – Provided by AFTW
- Bring donations for the United Food Bank
- We plan to send letter to everyone who has RSVP'd a few weeks before the expo

Topics/Rough Agenda:

- Greg Brown - Benefits of being a flight instructor
- AFTW info and update – Jim Pitman
- (open topic) – Dr. Bryman
- New Wings Program (WIIFM, real life examples) – Mike Halloran and/or Bob Morris
- Sport Pilot Training/LSA – Sky McCorkle
- New class Bravo/Luke SATR/NVG/UAV – Luke guys, Ed will confirm
- Lockheed Martin – Fred Gibbs
- FAA Runway Safety – Chris Diggons
- 30 minutes of “free time”
- Drawing for door prizes
- 50/50 Raffle – Ken Cada

Committed to a table:

ADOT
APA
ASAG
AvJournal

Eagle Flight
Embry Riddle
Gordon Henrie
Greg Brown
June Bonesteel
Oxford
PanAm
Sabena
Silver State Helicopters?

Deadlines/Follow-Up

- Evaluate budget/donations and decide allocation via email – January 8th
- Order pilot give-a-ways (little flashlight, kneeboard paper) – January 10th
- Finalize agenda – January 24th

Door Prizes

AOPA? – Jim Pitman
Cessna? – Jim Pitman
Pilot shops? – Tommy Thomason
 Scottsdale Pilot Shop
 Goodyear Pilot Shop
 Gateway Pilot Shop
CFI books from June Bonesteel - confirmed

Assignments

Agenda/Speakers – Jim Pitman
Marketing – Ed Chauza, Jackie Whitford, Jim Tardi
Facilities/tables/chairs/audio-visual – Ken Cada
Money – Handled by ASAG

Marketing ideas:

Airport terminals, bulletin boards
Flight schools
AOPA
AvWeb
NAFI
Local colleges
ADOT

Budget:

Income:

Tables

\$100 each if paid by Dec 31
\$150 after Dec 31
Estimating 12 to 15
\$1,200 to \$1,500

Donations?

Expenses:

Speakers

\$???

Flyers (\$79.60 so far)

Banner(s)

Door prizes

Bottled water and ice

Name badges

Ideas for website:

Topics/speakers

Wings approved

Door prizes

Next meeting:

January 24th

9 AM

SDL